College of Nursing and Professional Disciplines
Instructional Design Strategic Plan
2014-2019

Exceptional Instructional Design

- Enrich Teaching & Learning
- Innovation
- Quality Client Service
- Expand Presence

Supporting Exceptional in Teaching & Learning!
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Executive Summary

The College of Nursing and Professional Disciplines Instructional Design Office exists to promote academic excellence by offering support and guidance for faculty, staff and students in the pursuit of excellence and innovation in teaching and learning with technology. The 2014-19 Strategic Plan serves to clearly define the purpose of the office and to establish realistic strategic goals and actions consistent with the Mission and Vision of the College along with the Exceptional UND Strategic Vision.

The main function of the Instructional Design Office is to provide leadership and support for the enrichment of teaching and learning by focusing on pedagogy, best practices and the appropriate integration of technology in both online and traditional campus classrooms. To do so, we need to establish standards for quality course delivery including but not limited to pedagogy, best practices and appropriate integration of technology. Increasing faculty participation in developmental opportunities, implementing faculty certifications, and launching programs such as iCNPD Learn is a must in moving the College forward. Grants such as iCNPD Learn are designed to combine innovation and teaching pedagogy with technology in both online and traditional campus classrooms to enhance student learning.

The Office of Instructional Design highest sought standard is to provide Exceptional client services and support through an ethical and open working environment. We refer to our core values when providing Exceptional client services through caring attitudes, responsiveness, respectfulness, diversity, integrity and accountability, and innovation. Identifying areas of improvement through client sought feedback will be used to measure our success.

In order to help support and advance the mission of the College, the Instructional Design Office needs to expand its presence throughout the College and University community. Establishing stronger relationships with faculty, students, staff and new support areas on campus will be the main focus in the upcoming years. To help with this process the Instructional Design Office will work with the Technology Office to develop and maintain a robust instructional design presence on the CNPD website. This type of presence will clarify the understanding of services the office provides and will improve communication with faculty, staff and students.

The College of Nursing and Profession Disciplines is and will continue to be a front-runner in existing and emerging technologies. The Instructional Design Office, through collaboration and innovation, will continue supporting the mission of the College by researching and evaluating existing and emerging technologies and pedagogical practices. Attending and presenting at local, state and international conferences will be ideal places to showcase these types of innovation.

The Instructional Design Office’s Mission, Vision and Goals will be implemented and maintained through a collaborative leadership team within the College. The strategic goals over the next 3-5 years are the Director’s responsibility to complete as part of the strategic planning process. These goals provide a roadmap for fulfilling the strategic direction.
Mission Statement

The mission of the Instructional Design Office at the College of Nursing and Professional Disciplines is to promote academic excellence by offering support and guidance for faculty, staff and students in the pursuit of excellence and innovation in teaching and learning with technology.

Vision Statement

An Exceptional Instructional Design Office will be one that is recognized by the campus community as one that builds on the mission of support and guidance for faculty, staff and students, the pursuit of excellence and innovation in teaching and learning with technology in all CNPD curriculum/courses.

Core Operating Values

The following core values influence the culture and image of the Instructional Design Office as an effective support structure serving a variety of faculty, staff and students.

- Caring Attitude
- Responsiveness
- Respectfulness
- Individual Support
- Diversity
- Integrity and Accountability
- Innovation
Strategic Goals

**Enrich Teaching and Learning**

**Strategic Goal #1** Provide leadership and support for the enrichment of teaching and learning by focusing on pedagogy, best practices and the appropriate integration of technology in both online and traditional campus classrooms.

- **Action 1**: Increase faculty and new faculty consults.
- **Action 2**: Increase participation in workshops, forums and brown bag presentations.
- **Action 3**: Develop, implement and maintain CNPD Certification Program.
- **Action 4**: Develop, implement and maintain iCNPD Learn.
- **Action 5**: Develop and implement, in collaboration with CNPD Administration CNPD standards for quality course delivery including but not limited to pedagogy, best practices and appropriate integration of technology.
- **Action 6**: Establish relationships with curriculum development committee(s).
- **Action 7**: Develop and implement Faculty Mentoring Program in collaboration with Department Chairs that includes pedagogy and best practices for teaching in both online and traditional campus classrooms.

**Strategic Goal #2** Provide faculty, staff, and students the resources necessary to use technology as a tool to achieve their educational and operational goals.

- **Action 1**: Develop resources for faculty, staff and students to use.
- **Action 2**: Create resource library within the instructional design office and website.
- **Action 3**: Enrich relationships with campus partners to provide educational opportunities.

**Quality Client Service**

**Strategic Goal #1** Provide Exceptional client services to faculty, staff and students.

- **Action 1**: Encourage ethical and open working environment.
- **Action 2**: Clarify definition of services provided to faculty, staff and students.
- **Action 3**: Enrich relationships with other support areas to increase quality client services.
- **Action 4**: Identify areas of improvement through feedback.
Expand Presence

**Strategic Goal #1** Market instructional support services to potential new faculty and external clients.

- **Action 1**: Establish relationships with new faculty candidates while visiting campus.
- **Action 2**: Develop, maintain and implement a robust instructional design presence on the CNPD website.
- **Action 3**: Enhance relationships with new support areas on campus.
- **Action 4**: Expand instructional designer presence into CNPD SIM Center.

**Strategic Goal #2** Expand instructional support services throughout the CNPD.

- **Action 1**: Establish representation on the CNPD Executive Council.
- **Action 2**: Increase collaboration with CNPD Administration.
- **Action 3**: Develop understanding of services with Department Chairs and Program Directors.
- **Action 4**: Improve communication with all new faculty.
- **Action 5**: Establish involvement in classroom design/redesign.

Innovation

**Goal #1** Lead the College of Nursing and Professional Disciplines in being the front-runner in existing and emerging technologies.

- **Action 1**: Support, enhance and enrich advancement in the mission of the CNPD.
- **Action 2**: Evaluate existing and emerging technologies and pedagogical practices.
- **Action 3**: Attended and presented at local, state and international conferences.